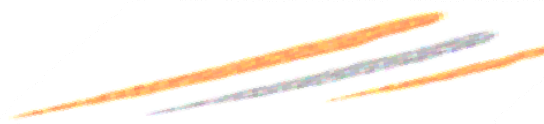




## **CIBP LINK**

**International Training for Executive Managers**

**Module II, Casablanca 21 – 25 October, 2009**



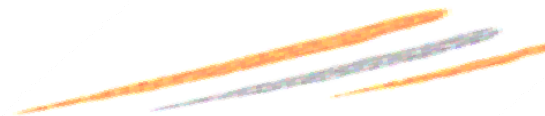


**CIB LINK**  
**International Training for Executive Managers**  
**Module II, Casablanca 21 – 25 October, 2009**



Date / Time	Content	Lecturers and Remarks
<b>Wednesday October 21 2009</b>		
07:00 p.m. – 08:00 p.m.	<b>Transfer participants from the airport of Casablanca to Riad Salam Hotel</b>	
08:30 p.m.	Welcome diner Riad Salam Hotel <b>Restaurant “LE DOGE”</b>	<b>Mr BELGHAZI Mohamed</b> <b>CPM GENERAL SECRETARY</b> Managing Director Official Opening remarks

⇒ For accommodation including BB : 86 € per participant per day





Date / Time	Content	Lecturers and Remarks
<b>Thursday October 22, 2009</b>		
08:30 a.m. -10:30 a.m	International Crisis Moroccan angle	<b>BASSIM JAI HOKAIMI</b> <b>Chairman</b> <b>ATLAMED</b>
10:45.a.m. -12:30 p.m	Treatment of Work out for swot analysis initiated module II in Germany "Swot Analysis of the national coopérative institution/ Bank"	
12:30 a.m. - 02:00 p.m	<b>Lunch</b>	<b>Traditionnel Lunch</b> <b>Leisure time (Tennis, Swimming, Sauna ...)</b>
02:00 p.m. - 04:30 p.m	<b>The Micro Credit</b> Development strategy of Micro Credit within Groupe Banques Populaires	<b>Mr. Mustapha BIDOUJ</b> <b>Chief Executive Officer of Micro Credit Foundation</b>
05:00 p.m.	Visit Micro Crédit Branch <b>Derb Ghallef</b>	
06:30 p.m.	Guided City Tour Casablanca	- <b>Esplanade Hassan II Mosquée</b> - <b>HABBOUS Area</b>
08:00 p.m.	Cocktail + Aperitif <b>BAR SKY</b>	<b>KENZI TOWER Hotel / TWIN CENTER</b>
08:30 p.m.	Sophisticated diner of <b>Restaurant « LE SENS »</b>	<b>KENZI TOWER Hotel / TWIN CENTER</b> <b>With Atmospheric Piano</b>



Date / Time	Content	Lecturers and Remarks
<b>Friday October 23, 2009</b>		
08:30 a.m. -12:00 a.m	The microfinance : functioning, impact, viability, of institutions : <ul style="list-style-type: none"> <li>- Micro finance presentation</li> <li>- Impact of proximity financial services</li> <li>- The viability of Microfinance institutions and transformation impact</li> </ul>	<b>Pr. FAOUZI MOURJI</b>
12:00 a.m. -02:00 p.m	<b>Lunch</b>	<b>International Lunch Leisure time (Tennis, Swimming, Sauna ...)</b>
02:00 p.m – 06:30 p.m	<u><b>Transcultural vision</b></u> <ul style="list-style-type: none"> <li>- Understanding cultural diversity: time, family, society, leadership and communication</li> <li>- Managing shock and conflict in different cultures</li> </ul>	<b>Pr ALAOUI MDAGHRI</b>
07:00 p.m. – 08:00 p.m.	Combining universal values and local realities <b>Guided City Tour Casablanca</b>	
08:30 p.m.	Sophisticated diner Jnane Shehrazade Restaurant	<b>Diner in traditional house at Area Habbous</b>



Date / Time	Content	Lecturers and Remarks
<b>Saturday October 24, 2009</b>		
8:00 a.m. to 12:00 a.m.	<b>Personal development</b> - Leadership and personal development	<b>Professor KABBAJ Slim</b> <b>Mrs LAGHZAoui ZINEB</b> Chief executive officer of IS-FORCE
12: 00 p.m to 02:00 p.m	<b>Lunch</b>	<b>Buffet Lunch</b> <b>Leisure time (Tennis, Swimming, Sauna ...)</b>
02:00 p;m to 06:30 p;m	Leadership and communication	<b>Professor KABBAJ Slim</b>
06:30 p;m to 07:30 p;m	Team – Work	<b>Mrs LAGHZAoui ZINEB</b> Chief executive officer of IS-FORCE
8: 30 p.m	Sophisticated moroccan diner Restaurant	<b>Diner with entertainment</b> <b>Hyatt Hotel</b>



Date / Time	Content	Lecturers and Remarks
<b>Sunday October 25, 2009</b>		
8:00 a.m. to 11:30 a.m.	<b>Programme of financial Inclusion for customers With low income Banking "LIB"</b>	<b>Mr EL WARDI LAIDI Deputy Managing Director Individuals &amp; Professionals Banking</b>
11:45 a.m. to 12:30 a.m.	<b>Workin Group Final report</b>	<b>All participants</b>
13:00.p.m.	<b>Lunch</b>	<b>Traditional Lunch and transfer to airport Casablanca</b>
<b>Transfer to the airport of Casablanca Or other destination</b>		

